

Wednesday 22/01/2024



08H30

Welcome speech & General introduction Valorisation & IP

09H00

Valorization of technical inventions: patent protection

What is a patent? Is it possible to protect my search results with a patent? Is the patent compatible with publications? The objective of this training is to answer all these questions and to take stock of the patentability criteria, best practices..

10H00

10H15

Digital Protection

How can I protect my results as code? What are the filing procedures? The objective of this training is to learn how to protect the digital and to take stock of software protection tools.

11H15

What if my PhD could help me become an entrepreneur?

Join us for a fun session and learn how to turn your research results into entrepreneurial opportunities. We'll talk about: most common opportunities and barriers for young researchers, case studies and real life example solutions and organisations to help you go from your idea to an actual project.

12H30

Break

14H00

Literary and artistic property

Introduction to Literary and artistic property. What is it ? How can it protect me ? And what are the best practices?

15H00

Open Science

What is open science? What are the best practices for publishing and promoting my thesis, including internationally? How can we use open access? The objective of this course is to provide an overview of good practices in open science

16h00

16h15

A successful project : Innovalangues

Storytelling of a successful project of valorisation

17H00

Thursday 23/01/2024



09H00

Entrepreneurship/valorisation and Women

10H00

Testimony TU Graz: start-up / scale-up perspective

In my role as a founder of www.smaXtec.com and now supporting entrepreneurs in my university-role : I'd be willing to share some insights and our plans from the early phase – but also, how we deviated from the plans and finally how our company grew so much bigger than ever expected

11H00

11H15

The Tech Transfer Process : from the idea to the technology license

The technology transfer process, using the TRL scale, and presenting the patent as a tool and the license as the final goal and outcome.

12H15

Break

14H00

Innovation & Entrepreneurship

15H00

AI meets IP : patent strategies for innovative Tech-Start-ups -

This talk covers IP basics and explores how strategic patent protection not only secures innovations but also strengthens funding opportunities and competitive positioning, particularly for AI-driven technologies.

17h00